

SIMCom Company Profile



About SIMCom at a glance



20 years

leading the wireless module industry

180+countries

worldwide sales network

500+

global patents and certifications

5000m²+

R&D laboratory

10,000+

corporate clients all over the world

300+million

cumulative shipments

500+million

investment in 5G R&D and automatic equipment

No.1

global shipment in 4 consecutive years



Company History & Milestone



Developed more product lines

Ranked No.1 global shipment during 2015~2018 Launched automotive module product line Establishment of Chongqing R&D Center





5G 2019-2020

Continuous Investment in

5G products

Launched 5G module series based on Qualcomm 5G chipset

Market share ranked No.1 in Asia

Become the first Chinese company with 10 million shipment in 2008



2006-2009

2010-2014

Climbed to Top 3 in Global Shipment

SIM5215-Awarded the best narrowband module by GSMA

Qualified in AT&T recommended module list



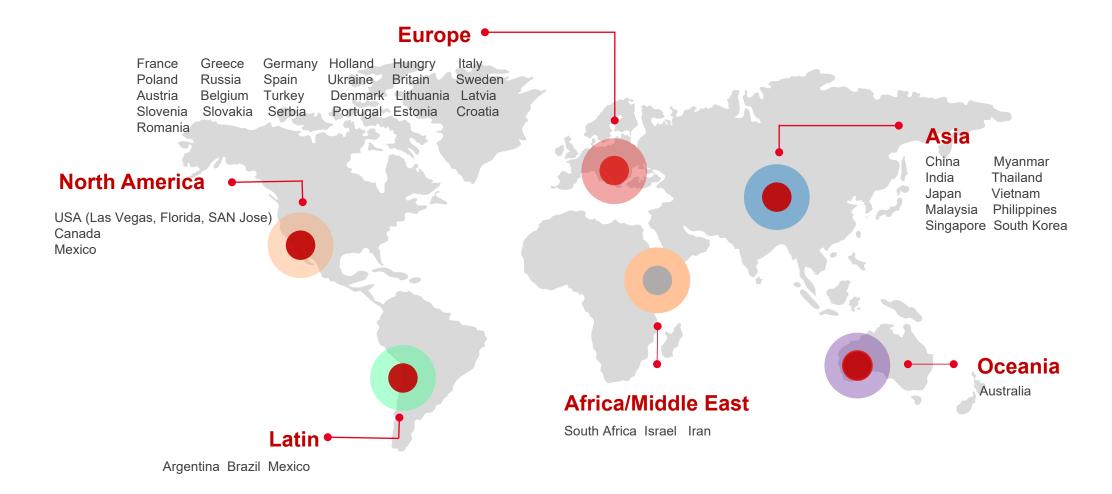
Start up in Shanghai in 2002

Launched 1st self-designed GSM M2M module Enter overseas market including India and Eastern Europe

Global Presence



30+ sales offices serve **180+** countries and regions in five continents.



Key Partners and Ecosystem



Chipset Vendor

Qualcomm





















Software Solutions

















Operators







































Cloud Platform &Services























Global Certifications



Rich certifications save customer large amount of time and investment when entering global market.



Top Level Labs Ensure R&D Quality



5,000+m² advanced labs equiped with world's leading instruments









GNSS Performance Test













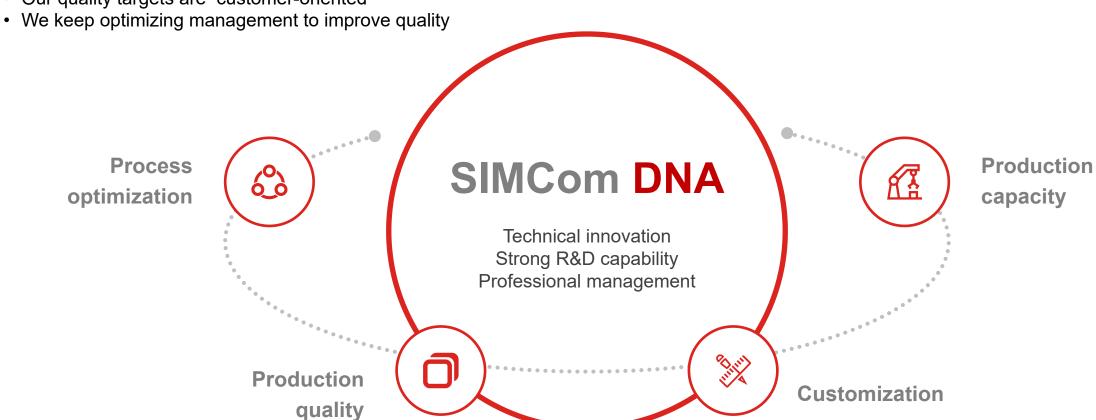


Commitment to Quality



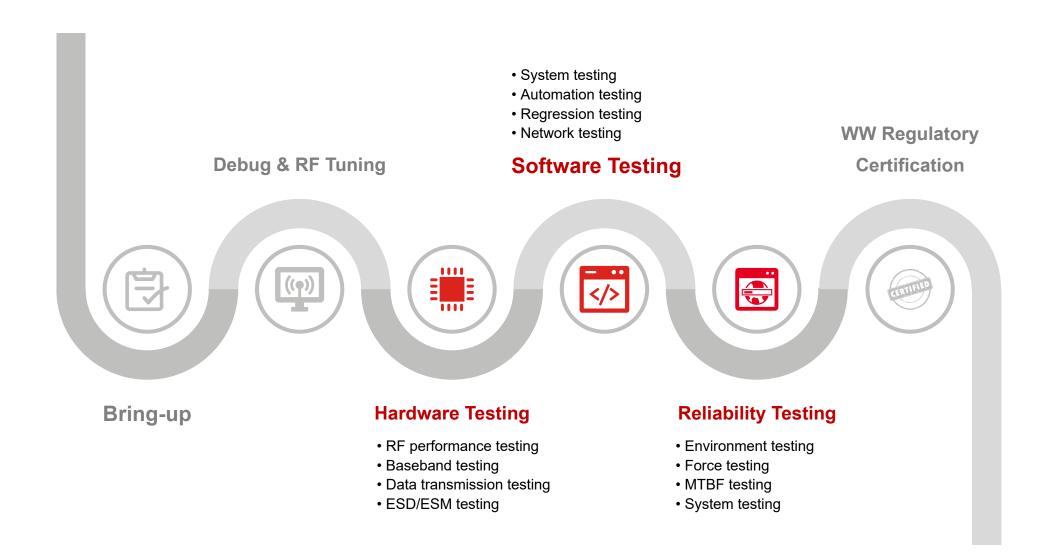
Quality is part of SIMCom DNA

- We are committed to a sustainable culture of quality excellence
- Our quality targets are customer-oriented



R&D Quality Control





Quality Control Management



- ✓ Utilize APQA, SWOT, DOE, FMEA, PPAP and other tools to select qualified suppliers
- ✓ Establish Supplier assessment and management mechanism

- ✓ Strict product test standards
- ✓ Professional hardware and software test team
- ✓ Professional Test Lab

✓ Continuous improvement with PDCA management tools

Supplier quality control

Test quality control

Continuous improvement



Design quality control

- ✓ Utilize FMEA/SWOT/PPAP-based management process to ensure design output assessment system
- ✓ JIRA system-based project platform for tracking management
- ✓ Professional PQM and NPI to follow complete design and production process

Production quality control

- ✓ Utilize CP, FMEA, MSA and SPC tools to control the production test process
- √ 7S management and ESD control management
- √ Complete material/product traceability system
- ✓ QC improvement team

Aftersales service

- ✓ 24-hour services
- ✓ Professional RMA team
- √ 8D report

Supply Chain Management



Multiple qualified factories and automatic production lines

- Qualified factories includes BYD @Shenzhen,
 BIRD@Suizhou,Topwise@Huizhou,Haige@Huizhou
- Innovative Auto lines dramatically shrink back-end cycle times

Business Continuity Management process

- Monitor potential losses ,develop risk-mitigation process
- Continuous review of internal/external partners & suppliers

First-class quality

Strict quality control system for high-quality products



Multiple manufacturing partners assure delivery and lead-time

Factories

- BIRD@Suizhou
- BYD@Shenzhen
- Haige@Huizhou
- Topwise@Huizhou

Production Capacity

- Professional Factory Team
- Advanced SMT Machine
- Daily production capacity >200K pcs

Production System

- ISO9001 - IATF 16949 : 2016

- ISO14001 - QC0800000

- ISO27001 - TL9000

- OHSAS18001 - ESD2020

SIMCom manufacturing strategy assures on-time delivery

All-round customer technical support



03.Test & Debug

- Board Bring-up
- · Performance optimization
- · Antenna Guidance
- Applications Support

02.System Design

 Support system design issues such as schematic and layout

01.Promotion/Engagement

- Product promotion
- · Technology discussion



04. Certification

· Global certifications

05.Production

 Provide guidance on production testing and manufacturing

SIMCom is pretigious for its services which are incorporated throughout product life-cycle

Core Competitiveness







GNSS & TE

LPWA S NB-IOT



A worlwide sales network with 30+ sales offices covering 180+countries and regions

network

04 Sales



Provide software and certification support based on a customeroriented service system.

With 20 years of hardware development and RF technology accumulation, SIMCom has sustained its lead position in the industry

network types and chipsets for customer.

SIMCom SIMCom Wireless Solutions Limited www.simcom.com

SIMCom Product Portfolios in the 5G Era





Positioning

- Single Frequency & Multi-mode
- Multi-Frequency
- DR/RTK



Low &Middle Data Rate

2G/3G

LPWA

LTE-M

NB-loT

Cat.1/Cat.1 bis



MBB

LTE Cat.4

LTE-A Cat.6

LTE-A Pro Cat.12

| 5G



Automotive

Automotive Grade

| Cat.4

| V2X

| 5G/5G+V2X



Edge Computing

Smart Module

Entry

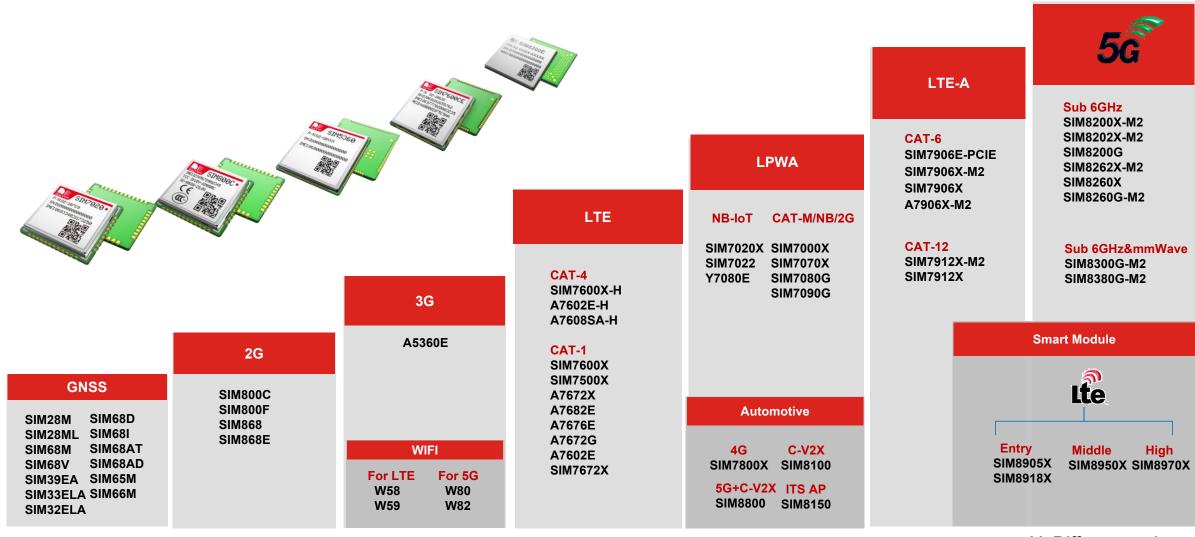
Mid

High

Complete Range of Cellular & GNSS Product Lines

SIMCom Product Portfolio



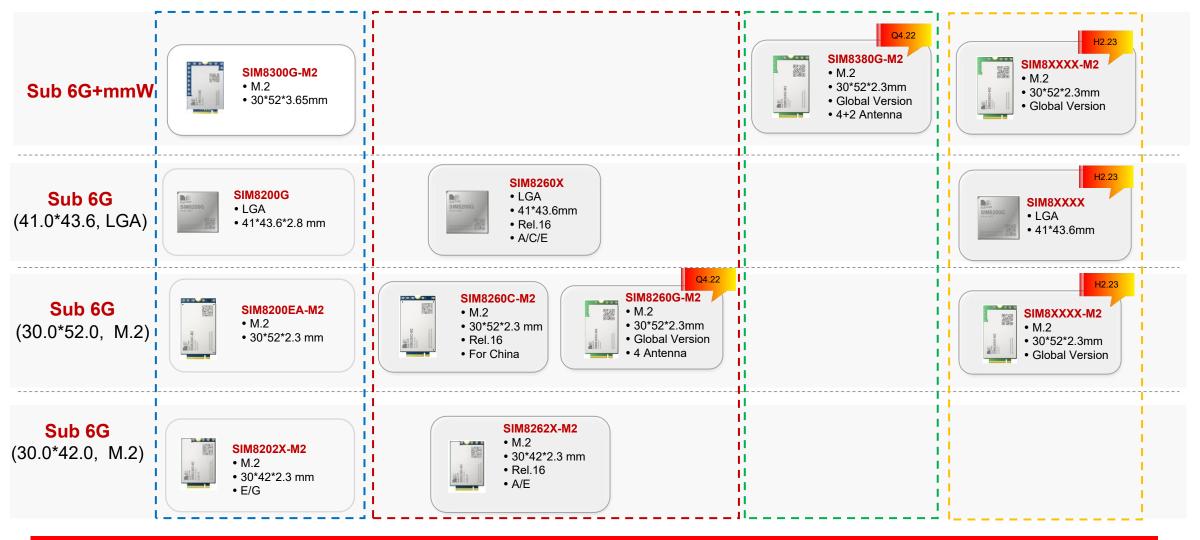


X: Different variants

5G Module Roadmap

SDX72/75 SIMCom

SDX55 SDX62 SDX65



LTE-A Module Roadmap

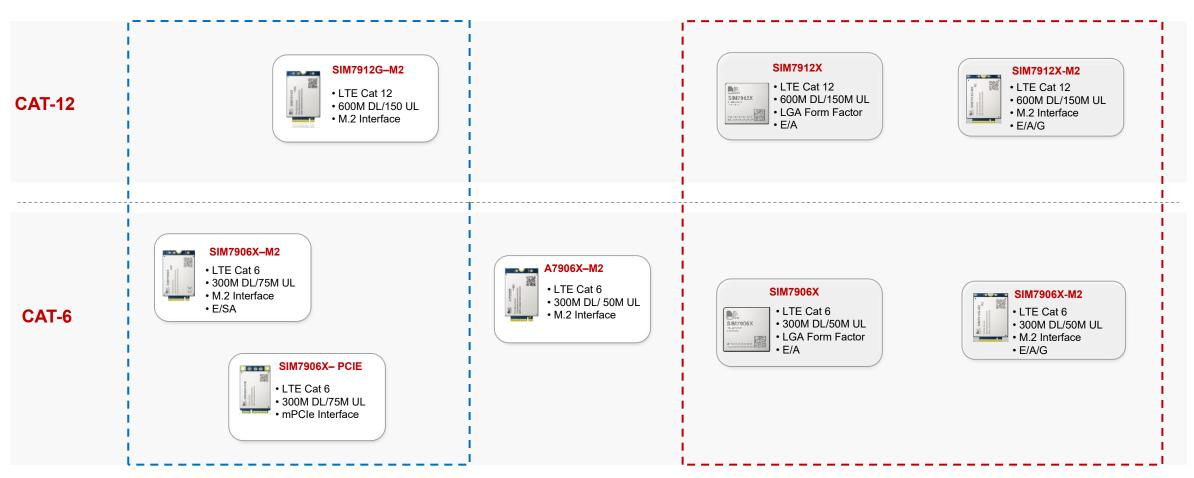






Old MDM9X04

New SDX12



LTE Module Roadmap





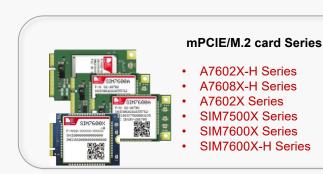


CAT-4









CAT-1 CAT-1 bis

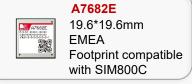
















12.22 Qualcomm **QCX216** For data only

(*) optional

2022 2021

> 24x24mmFamily Compatible Design 30x30mm Family Compatible Design

LPWA Module Roadmap



CAT-M /NB-IoT/2G &GNSS



SIM7000X

- LCC
- 24*24*2.6mm
- CAT-M/NB-IoT/2G
- -A/-E/-JC/-G

SIM7070X

- LCC
 - 24*24*2.3mm
 - CAT-M/NB-IoT/2G
 - -G/-E(LTE450)

SIM7090G

- LGA
- 14.8*12.8*2.0mm
- CAT-M/NB-IoT

SIM7080G

- LCC+LGA
- 17.6*15.7*2.4mm
- CAT-M/NB-IoT

NB-IoT &GNSS



Y7080E

- 17.6* 15.7* 2.3mm
- NB-IoT+GNSS

NB-IoT



SIM7022

- LCC
- 17.6*15.7*2.3mm
- NB-IoT



- **Y7080E(-L)** 17.6* 15.7* 2.3mm

LTE450/410 MHz Module Roadmap

B31&B72/B87&B88



LTE CAT-1/CAT-1 bis/2G &GNSS* (option)



A7676E

- LCC+LGA
- 24*24*2.4mm
- CAT-1/2G/GNSS (Option)
- B1/B3/B8/B20/B28*/B31/B72

CAT-M /NB-loT/2G* (option) &GNSS



SIM7070E

- LCC
- 24*24*2.3mm
- CAT-M/NB-IoT/2G*/GNSS

Automotive Module Roadmap



SIM8150 ITS AP







SIM8100 C-V2X



SIM7800 LTE Cat 4



- LTE C-V2X (PC5 only)
- LGA Form Factor 30x32mm
- Rich interfaces: USB/PCIe/SPI/ UART/GPIOs etc
- Automotive Grade

- 5G Sub 6Ghz NSA/SA
- LGA Form Factor
- Open Linux
- Multi-Frequency GNSS L1+ L2/L5
- Rich interfaces :USB/I2C/PCM/UART/ SDIO/RGMII/SPI/USIM/ etc
- 5G+C-V2X (Optional)
- Automotive Grade

- ITS AP
- LGA Form Factor 33.5*33mm
- Rich

interfaces :USB/I2C/UART/ SDIO/RGMII/SPI/etc

Automotive Grade

- LTE Cat 4 150Mbps DL/ 50Mbps UL
- LGA Form Factor 34*40*3.3mm
- Open Linux
- Rich interfaces :USB/I2C/PCM/UART/ SDIO/SGMII/SPI/USIM/ etc

2021

Automotive Grade

Smart Module Roadmap - With Cellular



High

SIM8970X

- 44.1*45.6*2.8mm
- LCC+LGA Package
- LTE Cat.6,300M DL/50M UL
- CPU QCM6125 ,Octa ARM V-8 cores up to 2.0GHz
- 2520*1080 Dual display
- Camera 25MP
- · Wi-Fi/BT/GNSS integrated
- Android 10/11
- EU/SA



Entry



SIM8950X

- Display 4K@30fps



- CPU 4xA7 1.1GHz
- 720P HD Display

- Wi-Fi/BT/GNSS integrated

- 44.1x45.6x2.8mm
- · LCC+LGA Package
- LTE Cat.4,150M DL/50M UL
- CPU Octa-Core A53 1.8GHz 64bit
- Dual Display support
- Camera 24MP 13MP+13MP
- Wi-Fi/BT/GNSS integrated
- Android 8/9/10
- EC/AC

SIM8905X

- 40.5x40.5x2.8mm
- LCC+LGA Package
- LTE Cat.4,150M DL/50M UL
- Camera 8MP
 - Android 5/7/8/ Linux 3.14
 - E/A R2

Before

2022

SIM8918X

• 40.5x40.5x2.8mm

LCC+LGA Package

• CPU 4xA53 2.0GHz

• Camera 13MP

Android 11/12

· CE/EA/SA/NA

• 1680*720 HD+ Display

• Wi-Fi/BT/GNSS integrated

LTE Cat.4,150M DL/50M UL

Smart Module Roadmap – Without Cellular





SIM8070



- 44.1*45.6*2.8mm
- LCC+LGA Package
- CPU QCM6125 ,Octa ARM V-8 cores up to 2.0GHz
- · 2520*1080 Dual display
- · Camera 25MP
- WIFI/BT

Mid



SIM8050LH

- LCC+LGA 44.1*45.6*2.8mm
- SDM450
- Octa-Core 1.8GHz
- Dual Display、Dual Cameras
- WIFI/BT



SIM8918W

- LCC+LGA 40.5*40.5*2.8mm
- QCM2290
- Quad-Core 2.0GHz
- 1 Display、3 Cameras
- WIFI/BT

Entry



SIM8905E-W

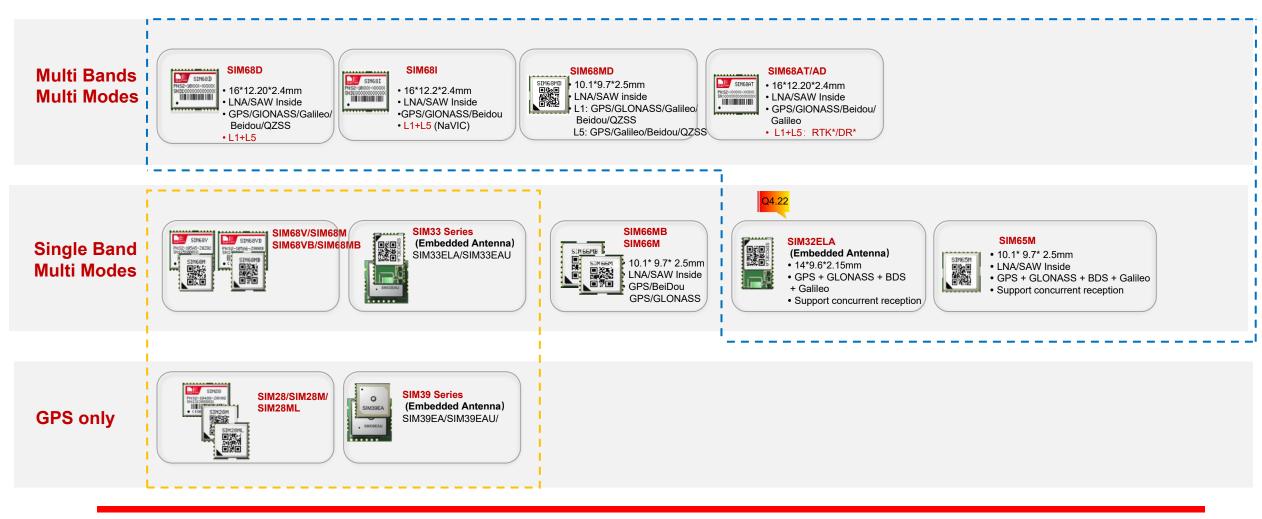
- LCC+LGA 40.5*40.5*2.8mm
- MSM8909
- Quad-Core 1.1GHz
- 1 Display、Dual Cameras
- WIFI/BT

Before 2022

GNSS Module Roadmap







WIFI Module Roadmap



For LTE



W58

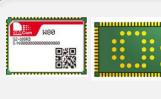
16.6x13mm
Base on QCA-9377-3
Wi-Fi with SIM7600X-H
IEEE 802.11b/g/n



W59

16x18.3mm
Base on QCA-6574A-3
Auto Grade Wi-Fi with SIM7800
IEEE 802.11a/b/g/n/ac

For 5G



W80

17x24mm
Base on QCA-6391
WIFI 6 with SIM8200 series
IEEE 802.11a/b/g/n/ac/ax
Support 2x2+2x2 MU-MIMO



W82

17x24mm
Base on WCN6856
WIFI 6 with SIM8260 series
IEEE 802.11a/b/g/n/ac/ax
Support 2x2+2x2 MU-MIMO

Where You Can Find Us





Make automobiles safer, greener and more reliable.



Achieve efficient management of resources such as water,



Bring smart applications into uerban life.



Provide sufficient bandwidth to consumer ends for better user experiences



Drive the evolution of

smart manufacture



Realize convenient mobile payment, opening up new business mode



Automotive Connectivity





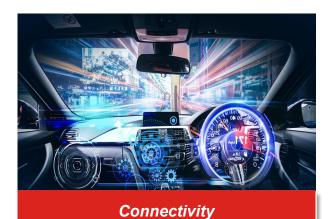
Application

- Asset Tracking
- UBI insurance
- Fleet Management



Application

- Charging Station
- Solar Panel



- In-Vehicle Infotainment
- T-Box
- DVR
- ADAS/DMS



- Provide the most cost-effective cellular module for auotomotive applications
- Multi-Frequency/Multi-mode GNSS Positioning solutions
- Automotive-grade 4G/5G/V2X cellular product line
- Consistent product iteration rate for automotive market

Smart Manufacture





Application

- Smart factories
- DTU/RTU
- PLC/HMI
- Industrial robots
- Industry Tablets

Smart Manufacture

- Empower factories to produce more efficiently
- More flexibility and customization possibilities in the supply chain
- More sustainable production with less waste and less energy consumped
- Safer working environments for people
- Better man-machine cooperation in the work place
- Optimized deployment of machines and tools

Smart Metering



Smart Metering

- Extend monitoring capability of devices by installing cellular network
- Save Human resources
- Provide new energy management solutions

- Electricity Meter
- Gas Meter
- Water Meter
- Heat Meter
- Wind Turbines



- Provide comprehensive products including 2G/NB-IoT/Cat.M/4G
- Compatible layout design with 2G/LPWA/Cat.1 module
- · Low power consumption
- · Complete global certifications



Smart City & Smart Life





Smart City

- The infrastructure to improve municipal services
- Smart Buildings

Application

- Smart Parking
- Smart Elevator
- Street Lighting
- Advertisement Display
- Sharing Economy

Smart Life

- Smart control of heating, air conditioning, appliances, locks and alarms
- Smart meters to connect homes to the smart grid
- Ensure efficiency, convenience, and security of resources management

- Personal Tracker
- Home Automation
- Wearable devices
- Blood Pressure Monitor
- Pet Tracker

Smart Payment



Smart Payment

- Create new business mode and customer experience
- Efficient business management based on big data

- mPOS
- ATM
- Smart POS
- Top-up Machine
- Cash Register



- Provide comprehensive product roadmap for seamless network transition
- Enhanced data transmission security
- Smart modules especially suitable for smart POS and cash register
- Widely applied in key customers' products

Surveillance





Surveillance

- Mobile network brings much more flexibility of application
- Save Human resources.
- Widely applied in smart buildings.

- Video Surveillance
- Alarming
- Access control system



- LTE modules supports high bandwidth for HQ video transmission
- Deliver poerful cellular connectivity
- Complete global necessary certification

Thanks!







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